

Sliding into summer is akin to the 7th inning stretch — a quick break to look back, stretch your legs and recharge before beginning not a new inning, but a new season. These last six months have been nothing short of a home run at the College of Business, due largely to our students, business partners and donors who have stepped up to the plate in the spirit of economic development in Oregon.

AT BAT

- Three of ten Austin Entrepreneurship Program business concept proposals competed for and received seed funding from the Portland OSU Business Roundtable. A total of five thousand dollars was split among student companies — Southern Oregon Sauce and Spice Company, Aspire Inc. (an online publishing co.) and ZAudio (maker of headphone amplifiers) — for the development of their businesses.
- The heavy hitters in our MBA program formed eight teams to compete in the Integrated Business Project competition for cash and awards. Business professionals selected four teams, about 20 students, for top honors in five categories. Business proposals included re-licensing university software, establishing a Thai fast-food chain, delivering gourmet food to airline travelers and creating a luxury suite hotel for pets.
- OSU is testifying in support of SB 853, currently under consideration in the Oregon legislature, to provide a tax incentive for people or businesses who donate to universities specifically to develop innovation and commercialization efforts.

IN THE FIELD

- The Austin Family Business Program fielded the nation's first-ever Family Business Research Conference and drew the world's top family business academics to Portland.
- In its review this year, AACSB International, the business school accreditation body, praised the College of Business for the Austin Entrepreneurship Program, the Business Sustainability Initiative and our international exchange programs.
- Fran McKee Ryan and Prem Mathew caught top honors for their research excellence. In four years, Ryan has published three articles in the top journal in her field. Since joining OSU this year, Mathew has published two articles in top journals and has had four other articles accepted for publication.

STATS

- More than 210 students shared more than \$180,000 in scholarships this year.
- COB students scored nearly 100 internships with companies such as Nike, Moss Adams, KPMG, Target, Boeing and E. & J. Gallo Winery.
- More than 110 business students experienced international exchanges this year.
- A record 509 College of Business undergrads and 46 MBA students graduated in June.
- More than 150 business professionals interacted with business students in classes, via special events, the Austin Entrepreneurship Program State Farm Visiting Fellows program or through field trips this school year.
- The OSU Alumni Association honored one of our oldest alumni, Gertrude Strowbridge, at the Golden Jubilee. Gertrude, 103 and going strong, was joined by her family and friends—many of whom are OSU grads.

Through all this, we're continuing to focus our efforts for the upcoming University comprehensive campaign. We'll be calling some of you out of the bullpen over time to share our vision. We will be reaching out to OSU alumni whose success and generosity will help us soar out of the ballpark to achieve our goals. Go Beavs!